



TotalWeb Partners

a division of Strategic Market Solutions, LLC
 2113 West Vienna Rd., Clio, MI 48420
 810-640-8137
totalwebpartners.com

TotalWeb Partners Website Face-lift Offers

- Site Face-lift
- Copy-writing
- Detailed Tracking
- Site Hosting
- Mobile and RWD
- Customer Service Module
- Client Directed Changes
- E-Commerce

"TotalWeb" WebSite Face-lift Offers

Strategic Value	Deliverables	Bronze	Silver	Gold
<i>Improved Online Image Better User Experience</i>	Site Face lift (<i>Copy existing content</i>) <i>New Custom Design, New Graphics, New Navigation, New header</i>	10 Pages Total	15 Pages Total	20 Pages Total
	Copy-writing Services	No	No	No
<i>Measurement & Tools</i>	Detailed Tracking, Reporting, Helpdesk, and CMS Access	X	X	X
	Site hosting (<i>optional</i>)	X	X	X
<i>Advanced Technology Attract & Engage Users</i>	Mobile; Responsive Web Design (RWD)	RWD +Any One	RWD +Catalog+	RWD+ Catalog+
	Customer Service Module; <i>Google Translator, Live Chat, and FAQ pg.</i>			
	Blog			
	Interactive Pages; <i>Choice of Gallery, Press Room, or Locator</i>			
	Video Production		Any One	Any Two
	<i>*E-commerce or Database; Includes publishing 100 sku's or data points</i>	n/a		
<i>Site Updating & Guidance Evolving Content to Engage Users & Attract New Users</i>	Client directed changes (<i>Site & Catalog</i>)	Semi-Mthly	Monthly	Monthly
	Site Analysis & Update (<i>Site & Catalog</i>)	Bi-Annual	Bi-Annual	Quarterly
	New or upgraded content pages; <i>New Product, New Service, or Case Study</i>	2 / yr.	4 / yr.	4 / yr.
	SEO (<i>5 Keyword package</i>)			X
<i>Costs "10% Discount if bundled with any other offer"</i>	Setup	\$500	\$1,000	\$1,000
	Monthly Cost(10 page site)	\$250	\$425	\$725
	Additional Pages	\$10	\$10	\$10
<p><i>* Excludes Configurator. If product configuration is required click here for TotalWeb Partners Advanced Catalog Solutions.</i></p> <p>Minimum commitment required ~ Pricing valid through July 31, 2020</p>				



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"TotalWeb" WebSite Add Ons

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Add On	Specs	One Time Cost*	Monthly Cost
New Page; Product, Informational, or Form	Html – Content provided	\$125	\$10
New Page + Content; Product, Informational, or Form	Html – Includes Copywriting	\$300	\$25
Blog / Forum	WordPress Integration w/RSS Feed	\$350	\$25
Customer Service Module	Google Translator, Live Chat, and FAQ pg creation	\$350	\$25
Search Landing Page	Search Term Driven Landing Page	\$350	\$25
Mobile	Mobile or Responsive Web Design (RWD)	\$350	\$25
Interactive Pages	Gallery, Locator, or Press Room	\$350	\$25
Video Production (30-60 second Informational Presentation)	Animated slide format (4 – 10 slides) with background sound or narration	\$350	n/a
Hourly Maintenance Beyond monthly allowance	Content, navigation, & page updates	\$60/hr	X
E-Commerce Catalog or Searchable Database Platform Excludes Configurator. Click here for TotalWeb Partners Advanced Catalog Solutions.	On-line Catalog/Database (Includes 100 Sku's or Data Points)	\$1,000 Setup	\$80
	Cost per additional Sku's or Data Points	<i>First 1,000 – \$1.50 each</i> <i>Sku's 1,000 to 2,500 – \$1.00 each</i> <i>Sku's 2,500 to 5,000 – \$.75 each</i> <i>Sku's 5,000 – 10,000 – \$.50 each</i> <i>Over 10,000 – Quote</i>	

*****TotalWeb Partners offers are comprehensive and straightforward with no hidden fees.*****