



TotalWeb Partners

a division of Strategic Market Solutions, LLC
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TotalWeb Partners Social Media Offers

- Social Media Profile Management
- Directory Profile Management
- Monthly Posts
- Facebook & LinkedIn
- Additional Social Media Sites
- Community Building
- Integrated Blog
- Press Releases/Video Publishing

"TotalWeb" Social Media Offers				
Strategic Value	Standard & Local Program Deliverables	Bronze	Silver	Gold
<i>Client Interaction Input & Analysis</i>	Client Interview	Semi-Monthly	Monthly	Monthly
	Detailed Tracking & Reporting	<ul style="list-style-type: none"> • Position • Activity 	<ul style="list-style-type: none"> • Position • Activity • User ID 	<ul style="list-style-type: none"> • Position • Activity • User ID
<i>SM Profile Management Maximize Social Media Content</i>	SM Profile Management; Create, update, expand, and integrate	Bi-annual	Quarterly	Quarterly
	Directory Profile Management; Create, update, expand, and integrate	Bi-annual	Bi-annual	Quarterly
<i>SM Profile Management Community Building</i>	Monthly Posts; Company & community centric	4 / Month	6 / Month	10 / Month
	Facebook, & LinkedIn	X	X	X
	Additional Social Media Sites; Pinterest, Twitter, YouTube, & Specialties		1	2
<i>SM Optimization SM Community Outreach</i>	Community Building; Post Commenting, Links, Geo, & Group	2 / Month	2 / Month	4 / Month
	Integrated Blog(client's url)		X	X
	Press Releases and/or Video Publishing		1 / Qtr	1 / Qtr
	Setup	\$250	\$250	\$250
	Monthly Cost	\$350	\$475	\$600
	Additional monthly posts or sites	\$30	\$30	\$30
10% discount if bundled with any other offer				
No Long Term Commitment ~ Pricing valid through July 31, 2020				

TotalWeb Partners Social Media offers are comprehensive and straightforward with no hidden fees.