a division of **Strategic Market Solutions, LLC**
2113 West Vienna Rd., Clio, MI 48420
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TotalWeb Partners Product PUSH Syndication Packages

- **Hosting on Syndication Server**
- **Detailed Tracking & Reporting**
- **Contact & RFQ Database**
- **Helpdesk**

- **Mobile (RWD)**
- **Customizable Product Pages**
- **Product Updates**
- **News & Post Syndication**

TotalWeb Product "PUSH" Syndication Packages

Strategic Value	Deliverables	Bronze Syndication Package	Silver Syndication Package	Gold Syndication Package
Data Preparation	Quantity of Products – *Based upon transforming an existing master website with an online catalog or database. All or a subset of products can be syndicated.*	Up to 500 Products	501 – 1,999 Products	2,000 – 7,500 Products
	Quantity of Slave Sites – *The secondary or slave sites will be able to display the syndicated data along with other unique content. All or a subset of products can be syndicated.*	Up to 10	Up to 25	Up to 100
	Hosting on Syndication Server – *High Speed Cloud Server will host master and all slave data copies. Product and post data hosting only. Sites are hosted separately.*	X	X	X
Measurement Tools	Detailed Tracking and Reporting; *Master and Individual Slave Sites w/ User ID*	X	X	X
	Contact & RFQ Database; *Independent databases for each slave site*	X	X	X
	Helpdesk; *9-5/5 days a week phone support*	n/a	X	X
Design & Customization	Mobile (RWD) Responsive Design	X	X	X
	Header & Footer; Match Salve Design			
	Customizable Product Pages; *Content 100% from the Master with design matching slave site*			
	Housed with Slave url; *All data is displayed within the slave url*			
	Product Updates; *All product data is fed from the Master to the slave url with daily or hourly updates. Product changes CANNOT be made at the slave level*			
Advanced Functionality	News and Post Syndication	n/a	X	X
	SEO Tagging Syndication	n/a	X	X
Base Costs; Master Site	One Time Conversion and Design Charges	$7,000	$9,000	$11,000
	Annual Hosting	$1,400	$1,750	$2,200
Slave Site One Time Costs All Slave Site Costs are PER SITE	One Time Design and Integration Options			
	Option 1 – Adequate Current Site; Custom Product Page Design Matching Master Site & Single Link Integration (Customer or TWP)	$1,250	$1,350	$1,450
	Option 2 – Adequate Current Site; Custom Product Page Design Matching Master Site with Deep Integration (TWP)	$2,200	$2,400	$2,600
	Option 3 – Fair Current Site; Design Facelift + Custom Product Page Design Matching Master Site with Deep Integration (TWP)	$2,600	$2,800	$3,000
	Option 4 – Build Slave Site From Scratch; Custom Product Page Design with New 8 Page RWD site	$3,200	$3,400	$3,600

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Slave Site Product Hosting; All Slave Site Costs are PER SITE				
	Hosting Option 1; Leads flow to Mother Database with Slave Activity and User ID Tracking	$700 / yr	$850 / yr	$1,000 / yr
	Hosting Option 2; Leads flow to Salve (Mother copy) with Slave Activity and User ID Tracking	$850 / yr	$1,050 / yr	$1,250 / yr
	Dynamic Language Translation with Overlay Updating; Annual Fee	$1,000 / yr	$1,100 / yr	$1,200 / yr

Hosting Terms: 2 Year minimum ~ Pricing valid through Dec 31, 2020

Payment Terms:

- 50% of one time charges due to start
- 50% of one time charges due upon launch
- Annual service charges Invoiced upon launch
- Discounts for 25 or More Slave Sites