



TotalWeb Partners

a division of Strategic Market Solutions, LLC  
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## TotalWeb Partners Local Search - Retail Offers

- **Keyword Phrases**
  - **Geographical Modifiers**
  - **On/Off Page Optimization**
  - **Detailed Reporting & Helpdesk**
- **Directory Optimization**
  - **Social Media Management**
  - **Blog Postings**
  - **Keyword & Link Strategy Analysis**

"TotalWeb" SEO Offers				
Strategic Value	Local Search Package Deliverables	Bronze	Silver	Gold
Targeting Your Customer Base <i>Google, Yahoo, Bing, and more...</i>	Keyword Phrases	4	6	8
	Geographical Modifiers Optimized with the Selected Keyword Phrases	4	6	8
	Keyword, Geographical Term, & Competitive Research	Bi-annual	Quarterly	Quarterly
Maximizing Site Exposure	On-Page Optimization; <i>Build, Refine, &amp; Update Landing Pages*, Meta Data, Mobile, Geo, and Sitemap</i>	Quarterly	Semi-Mthly	Monthly
	Off-Page Optimization; <i>Link, Bookmarking, Forums, &amp; Search Engine Submission Campaigns</i>	Quarterly	Semi-Mthly	Monthly
Measurement, Analysis, & Adjustment	Detailed Reporting & Helpdesk	X	X	X
	Keyword & link strategy analysis & adjustment	Quarterly	Semi-Mthly	Monthly
Content Marketing <i>On Site Social Media Sites Directories</i>	Directory Optimization (INCLUDES GOOGLE BUSINESS PROFILE PAGE)	Quarterly	Semi-Monthly	Monthly
	Social Media Management (INCLUDES CUSTOM BUSINESS PROFILE PAGE) <i>Profile creation, expansion, and community building</i>	Facebook	Facebook	Facebook Twitter
	Social Media and Blog* Postings	2 month	3 Month	4 Month
	Setup	\$250	\$350	\$500
	Monthly Cost	\$300	\$450	\$600
	Additional Key word phrases or geographic modifiers	\$40	\$35	\$30
* All contracts include existing landing page and blog updating. Landing page and/or blog creation included with 6 month + contracts.				
No Long Term Commitment ~ Pricing valid through July 31, 2020 ~ 10% discount if bundled with any other offer				