



TotalWeb Partners

a division of Strategic Market Solutions, LLC  
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[totalwebpartners.com](http://totalwebpartners.com)

## TotalWeb Partners Existing Website Upgrade Offers

- New Pages & Content
  - Search Driven Landing Page
  - SEO Page
  - Hourly Maintenance
- Blog/Forum
  - Customer Service Module
  - Facelift
  - Mobile/RWD Conversion

Existing WebSite Upgrades		
Upgrade	Specs	Cost
New Page; <i>Product, Informational, or Form</i>	Html – Content provided	\$225
New Page + Content; <i>Product, Informational, or Form</i>	Html – Includes Copywriting	\$450
Search Driven Landing Page <i>Product, Informational, or Form</i>	Html – Includes new content Page display based on search term	\$650
SEO Page; <i>Product, Informational, or Form</i>	Html – Includes new content & 2 Keyword Phrase Optimization	\$650
Hourly Maintenance	<i>Content, navigation, &amp; page updates</i>	\$125/hr (Over 10 hours \$90/hr)
Blog / Forum	Word-press Integration	\$1,000
Customer Service Module	Installation of Google Translator, Live Chat, and FAQ pg.	\$1,000
Face-lift <i>Graphic design, layout, &amp; Navigation update + New Home page</i>	Redesign of existing mobile friendly or RWD site using existing content	\$1,500/15 page site + \$75 per extra page
Mobile / RWD Conversion & Facelift <i>Mobile or Responsive Web Design (RWD) conversion</i>	Redesign of site adding RWD based on existing site content	\$2,400/15 page site + \$85 per extra page
Interactive Pages	Gallery, Locator, or Press Room	\$750
Video Production <i>(30-60 second Informational Presentation)</i>	Animated slide format (6 – 12 slides) with background sound or narration	\$600
Database or E-Commerce Platform <i>Searchable database platform</i>	On-line Catalog (Includes 100 Sku's or data points).	\$1,800
	+ Cost per additional Sku or data point	Up to 1,000 – \$2.00 each Up to 2,500 – \$1.50 each Up to 5,000 – \$1.10 each Up to 10,000 – \$.85 each Over 10,000 – Quote
	E-Commerce Monthly Hosting	\$50
Terms : 50% down – 50% upon approval ~ Pricing valid through July 31, 2020		