



TotalWeb Partners

a division of Strategic Market Solutions, LLC  
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## TotalWeb Partners Enterprise Website Design & Build Offers

- Design & Build New Custom Site
- Update Existing Site
- Copy-writing
- Detailed Tracking & Reporting
- Site Hosting
- Mobile & RWD
- Customer Service Module
- Custom Technology Pages

### "TotalWeb" Custom Enterprise WebSite Offers – Quoted Per Job

Strategic Value	Deliverables	Platinum	Titanium	Kryptonite
<i>Improved Online Image Better User Experience</i>	Design & Build a New Custom Site or; Update and Add Custom Content to Existing Site. <i>New Headers, New Navigation, New Content, &amp; New Graphic design</i>	Up to 40 Pages & 500 Sku's	Up to 75 Pages & 5,000 Sku's Total	Up to 150 Pages & 1M Sku's (Configurator)
	Copy-writing Included; Informational and Technical ( <i>Copy writing pages are included in the page totals above</i> )	10 Pages	20 Pages	30 Pages
<i>Measurement &amp; Tools</i>	Detailed Tracking, Reporting, Helpdesk, and CMS Access	X	X	X
	Site hosting ( <i>optional</i> )	X	X	X
<i>Advanced Technology Attract &amp; Engage Users</i>	Mobile; Responsive Web Design (RWD)	RWD +Any Three	RWD+ Catalog +Any Four	RWD+ ALL + Configurator
	Customer Service Module; <i>Google Translator, Live Chat, and FAQ PB.</i>			
	Blog			
	Interactive & Custom Technology Pages; <i>Choice of Custom Portal, Gallery, Press Room, or Locator</i>			
	Promote Calls to Action Tool and Contact Database	N/A		
<i>Optional - TWP Site Updating &amp; Guidance Evolving Content to Engage Users Attract New Users</i>	Client directed changes ( <i>Site &amp; Catalog</i> )	Choice of Maintenance Packages	Choice of Maintenance Packages	Choice of Maintenance Packages
	Site Analysis & Update ( <i>Site &amp; Catalog</i> )			
	New or upgraded content pages; <i>New Product, New Service, or Case Study</i>	Optional	Optional	Optional
	SEO ( <i>Keyword packages; Details in SEO Offers</i> )	Optional	Optional	Optional
<i>Costs</i>	Production Costs – Quoted Per Job Specifications	\$6,000 – \$12,500	\$12,500 – \$25,000	\$25,000 +
	Monthly Maintenance Packages	\$75 – \$400	\$75 – \$400	\$75 – \$400
	Delivery	90 days	90-120 days	120 days
<p>* Configurator is included in the Kryptonite Program. If product configuration is required click here for TotalWeb Partners Advanced Catalog Solutions.</p> <p>Minimum commitment required ~ Pricing valid through July 31, 2020</p>				