



TotalWeb Partners

a division of Strategic Market Solutions, LLC  
 2113 West Vienna Rd., Clio, MI 48420  
 810-640-8137  
[totalwebpartners.com](http://totalwebpartners.com)

## TotalWeb Partners Catalog Site SEO - Search Engine Optimization Offers

- Keyword Phrases
- Keyword & Competitive Research
- Directory Optimization
- On/Off Page Optimization
- Detailed Reporting & Helpdesk
- Keyword & Link Strategy
- New Content Rich Pages
- SMO, Blog Marketing & Optimized Posts

"TotalWeb" SEO Offers				
Strategic Value	Standard & Local Package Deliverables	Bronze SEO for Catalog Sites	Silver SEO for Catalog Sites	Gold SEO for Catalog Sites
Targeting Your Customer Base <i>Google, Yahoo, Bing, Directories, and more...</i>	Keyword phrases with related permutations	15	30	45
	Keyword & competitive research	X	X	X
	Directory Optimization	Quarterly	Quarterly	Quarterly
Maximizing Site Exposure	On-Page Optimization; <i>Build, Refine, &amp; Update Landing Pages, Meta Data, Mobile, Geo, and Sitemap</i>	Semi-Mthly	Semi-Mthly	Semi-Mthly
	Off-Page Optimization; <i>Link, Bookmarking, Forums, &amp; Search Engine Submission Campaigns</i>	Semi-Mthly	Semi-Mthly	Semi-Mthly
Measurement, Analysis, & Adjustment	Detailed Reporting & Helpdesk	<ul style="list-style-type: none"><li>• Position</li><li>• Activity</li><li>• User ID</li></ul>	<ul style="list-style-type: none"><li>• Position</li><li>• Activity</li><li>• User ID</li></ul>	<ul style="list-style-type: none"><li>• Position</li><li>• Activity</li><li>• User ID</li></ul>
	Keyword & link strategy analysis & adjustment	Monthly	Monthly	Semi-Weekly
Syndication & Content Marketing <i>On Site Off Site Social Media Sites3rd Party Directories</i>	New content rich Web pages	2 yr	4 / yr	6 / yr
	SMO, Blog Marketing, & Optimized posts; <i>Blogs &amp; Articles (On &amp; off site) including Social Media Marketing</i>	6 / Month	8 / Month	10 / Month
	Video and/or Press Release Creation & Optimization	4/ yr	5 / yr	6/ yr
	Setup	\$2,000	\$2,500	\$3,000
	Monthly Cost	\$1,000	\$1,500	\$2,000
	Additional Key word phrases	\$60	\$50	\$40
	PPC Management (Optional) Upto \$2,000/mth budget ( <a href="#">Click for Details</a> )	\$300	\$300	\$300
	~ 10% discount if bundled with any other offer			
TWP Works	Includes: <i>TWP Intel, TWP Discovery, TWP E-Cast, and TWP CRM</i>	Included		
	TWP Works+ (includes campaign management)	\$400/mth		
Term Commitment May Be Required ~ Pricing valid through July 31, 2020				