



TotalWeb Partners

a division of Strategic Market Solutions, LLC  
 2113 West Vienna Rd., Clio, MI 48420  
 810-640-8137  
[totalwebpartners.com](http://totalwebpartners.com)

## TotalWeb Partners Website Maintenance with Catalog and SEO Offers

- Updating Content
- Copy-writing
- Detailed Tracking
- Site Hosting
- Mobile and RWD
- Customer Service Module
- Blog
- Interactive Pages

### "TotalWeb" WebSite Offers

Strategic Value	Deliverables	Gold Site +Bronze SEO	Gold Site +Silver SEO	Gold Site +Gold SEO
<i>Improved Online Image</i> <i>Better User Experience</i>	Update and Add Custom Content to Existing Site. <i>New Homepage, New Navigation, New Content , &amp; New Graphic design</i>	20 Pages Total	20 Pages Total	25 Pages Total
	Copy-writing Included; Informational and Technical ( <i>Copy writing pages are included in the page totals above</i> )	12 Pages	12 Pages	15 Pages
<i>Measurement &amp; Tools</i>	Detailed Tracking, Reporting, Helpdesk, and CMS Access	X	X	X
	Site hosting ( <i>optional</i> )	X	X	X
<i>Advanced Technology</i> <i>Attract &amp; Engage Users</i>	Mobile; Responsive Web Design (RWD)	RWD +Any One	RWD+ +Any Two	RWD+ +Any Two
	Customer Service Module; <i>Google Translator, Live Chat, and FAQ pg.</i>			
	Blog			
	Interactive & Custom Technology Pages; <i>Choice of Custom Portal, Gallery, Press Room, Library, or Locator</i>			
	<i>*E-commerce Catalog or Database; Includes publishing 100-1000 sku's or data points</i>	100 Sku's Included	500 Sku's Included	1,000 Sku's Included
<i>Site Updating &amp; Guidance</i> <i>Evolving Content to Engage Users Attract New Users</i>	Client directed changes ( <i>Site &amp; Catalog</i> )	Monthly	Monthly	Monthly
	Site Analysis & Update ( <i>Site &amp; Catalog</i> )	Quarterly	Quarterly	Quarterly
	New or upgraded content pages; <i>New Product, New Service, or Case Study</i>	4 / yr.	4 / yr.	4 / yr.
	SEO ( <i>5-12 Keyword package; Details in SEO Offers</i> )	5 Keywords & Permutations	8 Keywords & Permutations	12 Keywords & Permutations
<i>Costs "10% Discount if bundled with any other offer"</i>	Setup	\$750	\$1,000	\$2,000
	Monthly Cost	\$850	\$1,000	\$1,150
	Additional Pages	\$10	\$10	\$10
	New or Refreshed Logo Design	Included	Included	Included
TWP Works	Includes: <i>TWP Intel, TWP Discovery, TWP E-Cast, and TWP CRM</i>	\$0		
	TWP Works+ (includes campaign management)	\$400/mth		
* Excludes Configurator. If product configuration is required click here for TotalWeb Partners Advanced Catalog Solutions.				
Minimum commitment required ~ Pricing valid through July 31, 2020				