



TotalWeb Partners

a division of Strategic Market Solutions, LLC  
 2113 West Vienna Rd., Clio, MI 48420  
 810-640-8137  
[totalwebpartners.com](http://totalwebpartners.com)

## TotalWeb Partners RWD Production & Conversion Offers

- Site Face-lift
- Design & Build New Site
- Copy-writing
- Mobile & RWD
- CMS Backend
- Customer Service Module
- Searchable Catalog
- Interactive Pages

TotalWeb RWD Production and Conversion Packages				
Strategic Value	Deliverables	RWD Facelift	New RWD Site with New Content	New RWD Site with New Content +Catalog
Improved Online Image Better User Experience	Site Face lift (Update existing content) New Custom Design, New Graphics, New Header, & New Image Acquisition	Up to 15 pages		
	Design & Build a New Custom Site or; Update & Add Content to Existing Site - New Content, New Graphic design, multiple slide header, and new Content		Up to 10 Pages Total	Up to 20 Pages Total
	New Pages with Copy-writing; Informational or Technical - (Copy-writing pages included in total page count above)	0	5 Pages	10 Pages
Measurement	Detailed Tracking and Reporting Tools	X	X	X
	CMS backend for self service changes	X	X	X
Advanced Technology Attract & Engage Users	Mobile (RWD) Responsive Design	RWD	RWD + One More	RWD +Two More
	Customer Service Module; Google Translator, Live Chat, and FAQ pg.			
	Blog			
	Interactive Pages; Choice of Gallery, Press Room, or Locator			
Online Searchable Catalog	*Searchable Catalog; Selectable formats; title, text, attributes, and images. Family tree index style with keyword & custom search			up to 100 sku's
	Catalog CMS, Reporting, and Editing Tools.			X
Base Costs	One Time Build Cost	\$3,250	\$4,500	\$7,500
	Additional Pages (Customer provided content)	\$85	\$75	\$75
	Additional Pages (TWP Copy-writing)	\$175	\$175	\$175
	Additional Catalog Sku's			\$2
Hosting Only (Half Cost Year 1)	Copper Package Hosting Option 1- Hosting Only	\$420 / yr	\$420 / yr	\$660 / yr
Hosting + Optional Site Updating + Service Options (Half Cost Year 1)	Bronze Hosting Option - Includes Anti-malware protection & Helpdesk <a href="#">Click for Package Details</a>	\$900 / yr	\$900 / yr	\$1,140 / yr
	Silver Hosting Option - Above plus, Call to action tool, and Annual Site Analysis & Update <a href="#">Click for Package Details</a>	\$1,500 / yr	\$1,500 / yr	\$2,100 / yr
Hosting + Optional Site Updating, Site Analysis + Service Hours (Half Cost Year 1)	Gold Package Hosting Option - Above plus, 8 annual hours of update service and semi-annual site analysis <a href="#">Click for Package Details</a>	\$200 / mth	\$200 / mth	\$275.00 / mth
	Platinum Package Hosting Option - Above plus, 24 annual hours of update service and quarterly site analysis <a href="#">Click for Package Details</a>	\$300 / mth	\$300 / mth	\$400 / mth
* Excludes Configurator. If product configuration is required click here for <a href="#">TotalWeb Partners Advanced Catalog Solutions</a> .				
Hosting Terms: 12 month minimum commitment. - Pricing valid through July 31, 2020				



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"TotalWeb" WebSite Add Ons for TWP Built Sites Without On-going Marketing Services		
Add On	Specs	Cost
New Page; Product, Informational, or Form	Html – Content provided	\$75
New Page + Content; Product, Informational, or Form	Html – Includes Copywriting	\$175
Blog / Forum	WordPress Integration w/RSS Feed	\$350
Customer Service Module	Google Translator, Live Chat, and FAQ pg creation	\$350
Search Landing Page	Search Term Driven Landing Page	\$350
Mobile	Mobile or Responsive Web Design (RWD)	\$350
Interactive Pages	Gallery, Locator, or Press Room	\$350
Video Production (30-60 second Informational Presentation)	Animated slide format (4 – 10 slides) with background sound or narration	\$350
Hourly Maintenance Beyond monthly allowance	Content, navigation, & page updates	\$60/hr
*E-Commerce or Searchable Database Platform	On-line Catalog/Database (Includes 500 sku's or data points)	\$2,200 Setup + \$30/month hosting
		Additional Sku's Up to 1,000 – \$1.50 each Up to 2,500 – \$1.00 each Up to 5,000 – \$.75 each Up to 10,000 – \$.50 each Over 10,000 – Quote

**\*\*\*TotalWeb Partners offers are comprehensive and straightforward with no hidden fees.\*\*\***