

TotalWeb Partners

A Division of Strategic Market Solutions, LLC
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TotalWeb Partners

“TotalWeb” SEO Offers

Strategic Value	Standard & Local Package Deliverables	Bronze	Silver	Gold
Targeting Your Customer Base <i>Google, Yahoo, Bing, Directories, and more...</i>	Keyword phrases with related permutations	5	8	12
	Keyword & competitive research	X	X	X
	Directory Optimization	Bi-annual	Quarterly	Quarterly
Maximizing Site Exposure	On-Page Optimization; <i>Build, Refine, & Update Landing Pages, Meta Data, Mobile, Geo, and Sitemap</i>	Quarterly	Semi-Mthly	Semi-Mthly
	Off-Page Optimization; <i>Link, Bookmarking, Forums, & Search Engine Submission Campaigns</i>	Quarterly	Semi-Mthly	Semi-Mthly
Measurement, Analysis, & Adjustment	Detailed Reporting & Helpdesk	<ul style="list-style-type: none"> Position Activity 	<ul style="list-style-type: none"> Position Activity User ID 	<ul style="list-style-type: none"> Position Activity User ID
	Keyword & link strategy analysis & adjustment	Quarterly	Semi-Mthly	Monthly
Content Marketing <i>On Site Off Site Social Media Sites</i>	New content rich Web pages	1 / yr	2 / yr	2 / yr
	SMO, Blog Marketing, & Optimized posts; <i>Blogs & Articles (On & off site)</i>	2 / Month (Site Only - No SM)	4 / Month	6 / Month
	Video and/or Press Release Creation & Optimization		2 / yr	4/ yr
Cost	Setup	\$250	\$350	\$500
	Monthly Cost	\$400	\$600	\$800
	Additional Key word phrases	\$60	\$50	\$40
	Optional - Micro Sites (Landing Pages) for each term; Monthly Cost	5/\$100	8/\$150	12/\$200
	~ 10% discount if bundled with any other offer			
TWP Works	Includes: <i>TWP Intel, TWP Discovery, TWP E-Cast, and TWP CRM</i>	\$0		
	TWP Works+ (includes campaign management)	\$400/mth		
Term Commitment May Be Required ~ Pricing valid through Dec 31, 2018				

<https://totalwebpartners.com/totalweb-partners-seo-search-engine-optimization/>

www.TotalWebPartners.com