

TotalWeb Partner WebSite Build Offers



Strategic Value	Deliverable	Facelift	Basic Build	Design & Build
<i>Improved Online Image</i> <i>Better User Experience</i>	Site Face lift <i>(Update existing content) New Custom Design, Graphics, & Header</i>	15 Pages		
	Design & Build a New Custom Site or; Update and Add Custom Content to Existing Site <i>New Content , Copywriting, & Graphic design (Basic - single image header; D&B -animated header)</i>		5 Total Pages	12 Total Pages
	Copy-writing , Information & Technical Pages <i>(Included in total pages above)</i>	0	3 Pages	7 Pages
<i>Measurement</i>	Detailed Tracking and Reporting Tools	X	X	X
	CMS backend for self service changes	X	X	X
<i>Advanced Technology</i> <i>Attract & Engage Users</i>	Mobile (RWD)	RWD	RWD	RWD + One
	Customer Service Module; <i>Google Translator, Live Chat, & FAQ pg.</i>			
	Blog			
	Interactive Pages; <i>Choice of Gallery, Press Room, or Locator</i>			
<i>Base Costs</i>	One Time Build Cost	\$2,000	\$1,600	\$3,000
	<i>Additional Pages (Customer provided content)</i>	\$75	\$75	\$75
	<i>Additional Pages (TWP Copywriting)</i>	\$175	\$175	\$175
	<i>TWP Hosting only</i>	\$200 / yr	\$200 / yr	\$200 / yr
<i>Optional Site Updating Service Pack 1</i>	Client directed changes; Includes helpdesk for CMS & reporting	2 Hrs/mth	2 Hrs/mth	2 Hrs/mth
	Service Pack 1 Cost	\$75 / mth	\$75 / mth	\$100 / mth
<i>Optional Site Updating Service Pack 2</i>	MONTHLY CLIENT DIRECTED CHANGES PLUS Site analysis, updates and new content page creation; Includes helpdesk for CMS & reporting	2 Hrs/mth + Bi-Annual Analysis	2 Hrs/mth + Bi-Annual Analysis	3 Hrs/mth + Quarterly Analysis
	Service Pack 2 Cost	\$125 / mth	\$125 / mth	\$175 / mth

Build Terms – 50% of Build cost to start. 50% due upon Launch.
 Hosting option Terms: 12 month minimum commitment, month to month thereafter.
 TWP Hosting only is billed annually. Other Hosting services are billed monthly

Pricing valid through June 30, 2015

TotalWeb Partner WebSite Add Ons

For TWP Built Sites



Add On	Specs	Cost
New Page; <i>Product, Informational, or Form</i>	Html – Content provided	\$75
New Page + Content; <i>Product, Informational, or Form</i>	Html – Includes Copywriting	\$175
Blog / Forum	Wordpress Integration w/RSS Feed	\$350
Customer Service Module	Google Translator, Live Chat, & FAQ pg.	\$350
Search Landing Page	Search Term Driven Landing Page	\$350
Mobile	Mobile or Responsive Web Design (RWD)	\$350
Interactive Pages	Gallery, Locator, or Press Room	\$350
Video Production <i>(30-60 second Informational Presentation)</i>	Animated slide format (4 – 10 slides) with background sound or narration	\$350
Hourly Maintenance	Content, navigation, & page updates	\$60/hr
<u>E-Commerce or Spec Database</u> <i>Searchable database platform</i>	On-line Catalog (Includes 500 Sku's)	\$2,200 Setup + \$40/month hosting
		Additional Sku's <i>Up to 1,000 - \$1.50 each</i> <i>Up to 2,500 - \$1.10 each</i> <i>Up to 5,000 - \$.85 each</i> <i>Up to 10,000 - \$.60 each</i> <i>Over 10,000 - Quote</i>

* Excludes Configurator. If Product configuration is required see our Advanced Catalog Solutions

*Terms : 50% down – 50% upon publishing
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Contact "TotalWeb Partners" for ordering details:

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