

“TotalWeb” WebSite Face-Lift Offers



Strategic Value	Deliverable	Bronze	Silver	Gold
<i>Improved Online Image</i> <i>Better User Experience</i>	Site Face lift <i>(Copy existing content)</i> <i>New Custom Design, New Graphics, New Navigation, & New Header</i>	10 Pages Total	15 Pages Total	20 Pages Total
	Copy-writing Services	No	No	No
<i>Measurement</i>	Detailed Tracking, Reporting, & Helpdesk	X	X	X
	Site hosting <i>(optional)</i>	X	X	X
<i>Advanced Technology</i> <i>Attract & Engage Users</i>	Mobile (RWD – Responsive Web Design)	RWD + Any One	RWD + Catalog +Any One	RWD + Catalog +Any Two
	Customer Service Module; <i>Google Translator, Live Chat, & FAQ pg.</i>			
	Blog			
	Interactive Pages; <i>Choice of Gallery, Press Room, or Locator</i>			
	Video Production			
	*E-commerce or Database; <i>Includes publishing 100 sku's</i>			
<i>Site Updating & Guidance</i> <i>Evolving Content to Engage Users</i> <i>Attract New Users</i>	Client directed changes <i>(Site & Catalog)</i>	Semi-Mthly	Monthly	Monthly
	Site Analysis & Update <i>(Site & Catalog)</i>	Bi-Annual	Bi-Annual	Quarterly
	New or upgraded content pages; <i>New Product, New Service, or Case Study</i>	2 / yr.	4 / yr.	4 / yr.
	SEO <i>(5 Keyword package)</i>			X
Costs <i>“10% Discount if bundled with any other offer”</i>	Setup	\$500	\$1,000	\$1,000
	Monthly Cost (10 page site)	\$250	\$425	\$725
	<i>Additional Pages (monthly cost)</i>	\$10	\$10	\$10

Terms – 12 month minimum commitment. Pricing valid through Dec. 31, 2015

* Excludes Configurator. If Product configuration is required see our Advanced Catalog Solutions

www.TotalWebPartners.com

Contact "TotalWeb Partners" for ordering details:

Email: sales@TotalWebPartners.com --- or --- Phone: 216-264-3573

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TotalWeb Partner WebSite Add Ons

For TWP Built Sites



Add On	Specs	Cost
New Page; <i>Product, Informational, or Form</i>	Html – Content provided	\$75
New Page + Content; <i>Product, Informational, or Form</i>	Html – Includes Copywriting	\$175
Blog / Forum	Wordpress Integration w/RSS Feed	\$350
Customer Service Module	Google Translator, Live Chat, & FAQ pg.	\$350
Search Landing Page	Search Term Driven Landing Page	\$350
Mobile	Mobile or Responsive Web Design (RWD)	\$350
Interactive Pages	Gallery, Locator, or Press Room	\$350
Video Production <i>(30-60 second Informational Presentation)</i>	Animated slide format (4 – 10 slides) with background sound or narration	\$350
Hourly Maintenance	Content, navigation, & page updates	\$60/hr
<u>E-Commerce or Spec Database</u> <i>Searchable database platform</i>	On-line Catalog (Includes 500 Sku's)	\$2,200 Setup + \$40/month hosting
		Additional Sku's <i>Up to 1,000 - \$1.50 each</i> <i>Up to 2,500 - \$1.10 each</i> <i>Up to 5,000 - \$.85 each</i> <i>Up to 10,000 - \$.60 each</i> <i>Over 10,000 - Quote</i>

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*Terms : 50% down – 50% upon publishing
Pricing valid through Dec. 31, 2015

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