

"TotalWeb" Local Search Offers



Strategic Value	Standard & Regional Package Deliverables	Bronze	Silver	Gold
Targeting Your Customer Base <i>Google, Yahoo, Bing, & more...</i>	Keyword phrases	4	6	8
	Geographical modifiers optimized with keyword phrases	3	5	8
	Keyword, geographical term, & competitive research	X	X	X
Maximizing Site Exposure	On-Page Optimization; <i>Build, Refine, & Update Landing Pages, Meta Data, Mobile, Geo, and Sitemap</i>	Quarterly	Semi-Mthly	Monthly
	Off-Page Optimization; <i>Link, Bookmarking, Forums, & Search Engine Submission Campaigns</i>	Quarterly	Semi-Mthly	Monthly
Measurement, Analysis, & Adjustment	Detailed Reporting & Helpdesk	X	X	X
	Keyword & link strategy analysis & adjustment	Quarterly	Semi-Mthly	Monthly
Content Marketing <i>On Site</i> <i>Social Media Sites</i> <i>Directories</i>	Directory Optimization (Includes Google Business Profile) <i>Updating local directory (market related) & linking to url & SM profiles</i>	Semi-Monthly	Monthly	Monthly
	Social Media Management <i>Profile creation, expansion, community building</i>	Facebook Twitter	Facebook Google+ Twitter	Facebook Google+ Twitter
	Social Media and Blog Postings	8 Month	12 Month	16 Month
	Setup	\$250	\$350	\$500
	Monthly Cost	\$350	\$525	\$700
	<i>Additional Key word phrases or geographic modifiers</i>	\$40	\$35	\$30

10% discount if bundled with any other offer

www.TotalWebPartners.com

Contact "TotalWeb Partners" for ordering details: Email: sales@TotalWebPartners.com --- or --- Phone: 216-264-3573

No Long Term Commitment
Pricing valid through June 30, 2015

Confidential - Property of "TotalWeb Partners"