



TotalWeb Partners Delivers Best in Class SEO Services.

Fast, efficient, and comprehensive TotalWeb Partners SEO Search Engine Optimization offers include detailed tracking, on-going analysis, and on-going updating services from TotalWeb's professional team. All of the packages can be targeted to your specific market; Global, National, Regional, or Local.

TotalWeb's versatility allows the SEO offers to be implemented on any site, TotalWeb built or existing. No special quoting is required as costing is quick and easy with TotalWeb's menu driven services.

"Total SEO – Comprehensive, yet not complicated, and quick to implement."



Bronze

4 Keyword phrases with related
PERMUTATIONS

\$500.00/mnth

Silver

8 Keyword phrases with related
PERMUTATIONS

\$750.00/mnth

Gold

12 Keyword phrases with related
PERMUTATIONS

\$1000.00/mnth

Platinum

18 Keyword phrases with related
PERMUTATIONS

\$1400.00/mnth

TotalWeb Bronze SEO

Keyword & competitive research
Local Bus Citations & My Google
Business Profile Optimization; Bi-
annual
On-Page Optimization; Quarterly
Off-Page Optimization; Quarterly

TotalWeb Silver SEO

Keyword & competitive research
Local Bus Citations & My Google
Business Profile Optimization; Bi-
annual
On-Page Optimization; Quarterly
Off-Page Optimization; Quarterly

TotalWeb Gold SEO

Keyword & competitive research
Local Bus Citations & My Google
Business Profile Optimization;
Quarterly
On-Page Optimization; Semi-Monthly
Off-Page Optimization; Semi-Monthly

TotalWeb Platinum SEO

Keyword & competitive research
Local Bus Citations & My Google
Business Profile Optimization;
Quarterly
On-Page Optimization; Monthly
Off-Page Optimization; Monthly

"TotalWeb" SEO Offers

Strategic Value	Standard & Local Package Deliverables	Bronze	Silver	Gold	Platinum
Targeting Your Customer Base <i>Google, Yahoo, Bing, Directories, and more...</i>	Keyword phrases with related PERMUTATIONS	4	8	12	18
	Keyword & competitive research	X	X	X	X
	Local Bus Citations & My Google Business Profile Optimization	5; Bi-annual	8; Bi-annual	5; Quarterly	8; Quarterly
Maximizing Site Exposure	On-Page Optimization; <i>Build, Refine, & Update Landing Pages, Meta Data, Mobile, Geo, and Sitemap</i>	Quarterly	Quarterly	Semi-Mthly	Monthly
	Off-Page Optimization; <i>Link, Bookmarking, Forums, & Search Engine Submission Campaigns</i>	Quarterly	Quarterly	Semi-Mthly	Monthly
Measurement, Analysis, & Adjustment	Detailed Reporting & Helpdesk	<ul style="list-style-type: none"> • Position • Activity • User ID 	<ul style="list-style-type: none"> • Position • Activity • User ID 	<ul style="list-style-type: none"> • Position • Activity • User ID 	<ul style="list-style-type: none"> • Position • Activity • User ID
	Keyword & link strategy analysis & adjustment	Quarterly	Quarterly	Semi-Monthly	Monthly
Content Marketing <i>On Site</i> <i>Off Site</i> <i>Social Media Sites</i>	New content rich Web pages	1 / yr	2 / yr	3 / yr	4 / yr
	SMO, & Optimized Article Posts; <i>News Articles (On & off site)</i>	2 / Month (Site Only – No SM)	4 / Month	6 / Month	8 / Month
	Video and/or Press Release Creation & Optimization		1 / yr	2/ yr	3/ yr
Costs	Setup	\$250	\$350	\$500	\$500
	Monthly Cost	\$500	\$750	\$1,000	\$1,400
	Additional Key word phrases	\$60	\$50	\$40	\$40
	Optional – Micro Sites (Landing Pages) for each term; Monthly Cost	5/\$100	8/\$150	12/\$200	18/\$300
~ 10% discount if bundled with any other offer					
Minimum Term Commitment Required ~ Pricing valid through Dec 31, 2024					