



TotalWeb Partners Delivers Best in Class SEO Services.

Fast, efficient, and comprehensive TotalWeb Partners SEO Search Engine Optimization offers include detailed tracking, on-going analysis, and on-going updating services from TotalWeb's professional team. All of the packages can be targeted to your specific market; Global, National, Regional, or Local. TotalWeb's versatility allows the SEO offers to be implemented on any site, TotalWeb built or existing. No special quoting is required as costing is quick and easy with TotalWeb's menu driven services.

"Total SEO – Comprehensive, yet not complicated, and quick to implement."

<b>Bronze</b> <i>4 Keyword phrases with related PERMUTATIONS</i>	<b>Silver</b> <i>8 Keyword phrases with related PERMUTATIONS</i>	<b>Gold</b> <i>12 Keyword phrases with related PERMUTATIONS</i>	<b>Platinum</b> <i>18 Keyword phrases with related PERMUTATIONS</i>
<b>\$500.00/mnth</b>	<b>\$750.00/mnth</b>	<b>\$1000.00/mnth</b>	<b>\$1400.00/mnth</b>
<b>TotalWeb Bronze SEO</b>  Keyword & competitive research  Local Bus Citations & My Google Business Profile Optimization; Bi-annual  On-Page Optimization; Quarterly  Off-Page Optimization; Quarterly	<b>TotalWeb Silver SEO</b>  Keyword & competitive research  Local Bus Citations & My Google Business Profile Optimization; Bi-annual  On-Page Optimization; Quarterly  Off-Page Optimization; Quarterly	<b>TotalWeb Gold SEO</b>  Keyword & competitive research  Local Bus Citations & My Google Business Profile Optimization; Quarterly  On-Page Optimization; Semi-Monthly  Off-Page Optimization; Semi-Monthly	<b>TotalWeb Platinum SEO</b>  Keyword & competitive research  Local Bus Citations & My Google Business Profile Optimization; Quarterly  On-Page Optimization; Monthly  Off-Page Optimization; Monthly

## "TotalWeb" SEO Offers

Strategic Value	Standard & Local Package Deliverables	Bronze	Silver	Gold	Platinum
Targeting Your Customer Base <i>Google, Yahoo, Bing, Directories, and more...</i>	Keyword phrases with related PERMUTATIONS	4	8	12	18
	Keyword & competitive research	X	X	X	X
	Local Bus Citations & My Google Business Profile Optimization	5; Bi-annual	8; Bi-annual	5; Quarterly	8; Quarterly
Maximizing Site Exposure	On-Page Optimization; <i>Build, Refine, &amp; Update Landing Pages, Meta Data, Mobile, Geo, and Sitemap</i>	Quarterly	Quarterly	Semi-Mthly	Monthly
	Off-Page Optimization; <i>Link, Bookmarking, Forums, &amp; Search Engine Submission Campaigns</i>	Quarterly	Quarterly	Semi-Mthly	Monthly
Measurement, Analysis, & Adjustment	Detailed Reporting & Helpdesk	<ul style="list-style-type: none"> <li>• Position</li> <li>• Activity</li> <li>• User ID</li> </ul>	<ul style="list-style-type: none"> <li>• Position</li> <li>• Activity</li> <li>• User ID</li> </ul>	<ul style="list-style-type: none"> <li>• Position</li> <li>• Activity</li> <li>• User ID</li> </ul>	<ul style="list-style-type: none"> <li>• Position</li> <li>• Activity</li> <li>• User ID</li> </ul>
	Keyword & link strategy analysis & adjustment	Quarterly	Quarterly	Semi-Monthly	Monthly
Content Marketing <i>On Site</i> <i>Off Site</i> <i>Social Media Sites</i>	New content rich Web pages	1 / yr	2 / yr	3 / yr	4 / yr
	SMO, & Optimized Article Posts; <i>News Articles (On &amp; off site)</i>	2 / Month (Site Only – No SM)	4 / Month	6 / Month	8 / Month
	Video and/or Press Release Creation & Optimization		1 / yr	2/ yr	3/ yr
Costs	Setup	\$250	\$350	\$500	\$500
	Monthly Cost	\$500	\$750	\$1,000	\$1,400
	Additional Key word phrases	\$60	\$50	\$40	\$40
	Optional – Micro Sites (Landing Pages) for each term; Monthly Cost	5/\$100	8/\$150	12/\$200	18/\$300
	~ 10% discount if bundled with any other offer				
Minimum Term Commitment Required ~ Pricing valid through Dec 31, 2024					