



## TotalWeb Partners Delivers Best in Class SEO Services.

Fast, efficient, and comprehensive TotalWeb Partners SEO Search Engine Optimization offers include detailed tracking, on-going analysis, and on-going updating services from TotalWeb's professional team. All of the packages can be targeted to your specific market; Global, National, Regional, or Local.

TotalWeb's versatility allows the SEO offers to be implemented on any site, TotalWeb built or existing. No special quoting is required as costing is quick and easy with TotalWeb's menu driven services.

"Total SEO – Comprehensive, yet not complicated, and quick to implement.,"



### Bronze

4 Keyword phrases with related  
PERMUTATIONS

\$500.00/mnth

### Silver

8 Keyword phrases with related  
PERMUTATIONS

\$750.00/mnth

### Gold

12 Keyword phrases with related  
PERMUTATIONS

\$1000.00/mnth

### Platinum

18 Keyword phrases with related  
PERMUTATIONS

\$1400.00/mnth

#### TotalWeb Bronze SEO

Keyword & competitive research  
Local Bus Citations & My Google  
Business Profile Optimization; Bi-  
annual  
On-Page Optimization; Quarterly  
Off-Page Optimization; Quarterly

#### TotalWeb Silver SEO

Keyword & competitive research  
Local Bus Citations & My Google  
Business Profile Optimization; Bi-  
annual  
On-Page Optimization; Quarterly  
Off-Page Optimization; Quarterly

#### TotalWeb Gold SEO

Keyword & competitive research  
Local Bus Citations & My Google  
Business Profile Optimization;  
Quarterly  
On-Page Optimization; Semi-Monthly  
Off-Page Optimization; Semi-Monthly

#### TotalWeb Platinum SEO

Keyword & competitive research  
Local Bus Citations & My Google  
Business Profile Optimization;  
Quarterly  
On-Page Optimization; Monthly  
Off-Page Optimization; Monthly

### "TotalWeb" SEO Offers

| Strategic Value  | Standard & Local Package Deliverables   | Bronze  | Silver  | Gold  | Platinum  |
|--|---|---|---|---|---|
| Targeting Your Customer Base<br><i>Google, Yahoo, Bing, Directories, and more...</i> | Keyword phrases with related PERMUTATIONS   | 4   | 8   | 12  | 18  |
|  | Keyword & competitive research  | X   | X   | X   | X   |
|  | Local Bus Citations & My Google Business Profile Optimization   | 5; Bi-annual  | 8; Bi-annual  | 5; Quarterly  | 8; Quarterly  |
| Maximizing Site Exposure   | On-Page Optimization; <i>Build, Refine, &amp; Update Landing Pages, Meta Data, Mobile, Geo, and Sitemap</i> | Quarterly   | Quarterly   | Semi-Mthly  | Monthly   |
|  | Off-Page Optimization; <i>Link, Bookmarking, Forums, &amp; Search Engine Submission Campaigns</i>           | Quarterly   | Quarterly   | Semi-Mthly  | Monthly   |
| Measurement, Analysis, & Adjustment  | Detailed Reporting & Helpdesk   | <ul style="list-style-type: none"> <li>• Position</li> <li>• Activity</li> <li>• User ID</li> </ul> | <ul style="list-style-type: none"> <li>• Position</li> <li>• Activity</li> <li>• User ID</li> </ul> | <ul style="list-style-type: none"> <li>• Position</li> <li>• Activity</li> <li>• User ID</li> </ul> | <ul style="list-style-type: none"> <li>• Position</li> <li>• Activity</li> <li>• User ID</li> </ul> |
|  | Keyword & link strategy analysis & adjustment   | Quarterly   | Quarterly   | Semi-Monthly  | Monthly   |
| Content Marketing<br><i>On Site</i><br><i>Off Site</i><br><i>Social Media Sites</i>  | New content rich Web pages  | 1 / yr  | 2 / yr  | 3 / yr  | 4 / yr  |
|  | SMO, & Optimized Article Posts; <i>News Articles (On &amp; off site)</i>                                    | 2 / Month (Site Only – No SM)   | 4 / Month   | 6 / Month   | 8 / Month   |
|  | Video and/or Press Release Creation & Optimization  |   | 1 / yr  | 2/ yr   | 3/ yr   |
| Costs  | Setup   | \$250   | \$350   | \$500   | \$500   |
|  | Monthly Cost  | \$500   | \$750   | \$1,000   | \$1,400   |
|  | Additional Key word phrases   | \$60  | \$50  | \$40  | \$40  |
|  |   |   |   |   |   |
|  | Optional – Micro Sites (Landing Pages) for each term; Monthly Cost  | 5/\$100   | 8/\$150   | 12/\$200  | 18/\$300  |
| ~ 10% discount if bundled with any other offer                                       |   |   |   |   |   |
| Minimum Term Commitment Required ~ Pricing valid through Dec 31, 2024                |   |   |   |   |   |