

# "TotalWeb" E-Marketing Offers



Strategic Value	Program Deliverables	Bronze	Silver	Gold
<b>Lead Database Building</b> <i>Existing and New Web Leads</i>	Enter existing leads in a CRM	X	X	X
	Newsletter opt-in subscription and info request page; <i>Includes lead database</i>		X	X
<b>Client Interaction</b> <i>Input &amp; Analysis</i>	Client Interview	Semi-Monthly	Monthly	Monthly
	Detailed Tracking, & Reporting	X	X	X
<b>Proactive Marketing</b> <i>Re-engage Web Visitors &amp; Clients</i>	*E-Newsletter Creation; <i>Includes stories, coupons, announcements, promos, etc.</i>	1 / Month	1 / Month	2 / Month
	Newsletter Blasts	1 / Month	2 / Month	4 / Month
<b>Prompt New Subscribers</b>	Press Release Publication w/RSS Feed		Monthly	Monthly
	Promotions & Specials Page			X
	Setup	<del>\$250</del>	<del>\$250</del>	<del>\$250</del>
	Cost per month (Up to 5,000 contacts)	\$300	\$400	\$550
	Additional Contacts ( <i>Cost per 5,000</i> )	\$100	\$100	\$100
	Lead list supplement ( <i>Cost per hundred</i> ) <i>Qualified e-mails loaded to database.</i>	\$150	\$150	\$150

*10% discount if bundled with any other Offer*

No Long Term Commitment - Pricing valid through Dec. 31, 2016

\* Published on WebSite if "TotalWeb" is hosting the site.

[www.TotalWebPartners.com](http://www.TotalWebPartners.com)

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