

“TotalWeb” WebSite Marketing Offers



Strategic Value	Deliverable	Silver	Gold	Platinum
<i>Improved Online Image</i> <i>Better User Experience</i>	Design & Build a New Custom Site or; Update and Add Custom Content to Existing Site <i>New Homepage, New Navigation, New Content , & New Graphic design</i>	10 Pages Total	15 Pages Total	20 Pages Total
	Copy-writing Included: Informational & Technical Pages <i>Copy-writing pages are included in the page totals above</i>	5 Pages	8 Pages	12 Pages
<i>Measurement</i>	Detailed Tracking, Reporting, & Helpdesk	X	X	X
	Site hosting <i>(optional)</i>	X	X	X
<i>Advanced Technology</i> <i>Attract & Engage Users</i>	Mobile (RWD – Responsive Web Design)	RWD + Any One	RWD + Catalog + Any One	RWD + Catalog + Any Two
	Customer Service Module; <i>Google Translator, Live Chat, & FAQ pg.</i>			
	Blog			
	Interactive Pages; <i>Choice of Gallery, Press Room, or Locator</i>			
	Video Production			
	*E-commerce or Database; <i>Includes publishing 100 sku's</i>	N/A		
<i>Site Updating & Guidance</i> <i>Evolving Content to Engage Users</i> <i>Attract New Users</i>	Client directed changes <i>(Site & Catalog)</i>	Monthly	Monthly	Monthly
	Site Analysis & Update <i>(Site & Catalog)</i>	Quarterly	Quarterly	Quarterly
	New or upgraded content pages; <i>New Product, New Service, or Case Study</i>	4 / yr.	4 / yr.	4 / yr.
	SEO <i>(5 Keyword package)</i>			X
<i>Costs</i> <i>“10% Discount if bundled with any other offer”</i>	Setup	\$750	\$1,000	\$2,000
	Monthly Cost (10 page site)	\$375	\$550	\$850
	<i>Additional Pages – Client provided content (monthly cost)</i>	\$10	\$10	\$10

Terms – 12 month minimum commitment. Pricing valid through Dec. 31, 2015

* Excludes Configurator. If Product configuration is required see our Advanced Catalog Solutions

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