

“TotalWeb” SEO Offers



Strategic Value	Standard & Local Package Deliverables	Bronze	Silver	Gold
Targeting Your Customer Base <i>Google, Yahoo, Bing, Directories, and more...</i>	Keyword phrases	5	8	12
	Keyword & competitive research	X	X	X
	Directory Optimization	Bi-annual	Quarterly	Quarterly
Maximizing Site Exposure	On-Page Optimization; <i>Build, Refine, & Update Landing Pages, Meta Data, Mobile, Geo, and Sitemap</i>	Quarterly	Semi-Mthly	Monthly
	Off-Page Optimization; <i>Link, Bookmarking, Forums, & Search Engine Submission Campaigns</i>	Quarterly	Semi-Mthly	Monthly
Measurement, Analysis, & Adjustment	Detailed Reporting & Helpdesk	X	X	X
	Keyword & link strategy analysis & adjustment	Quarterly	Semi-Mthly	Monthly
Content Marketing <i>On Site</i> <i>Off Site</i> <i>Social Media Sites</i>	New content rich Web pages; <i>New offers, products/services, case studies</i>		2 / yr	2 / yr
	SMO, Blog Marketing, & Optimized posts; <i>Press releases and blogs (On & off site)</i>		4 / Month	8 / Month
	Video Production & Optimization		1 / yr	2 / yr
	Setup	\$250	\$350	\$500
	Monthly Cost	\$400	\$600	\$800
	Additional Key word phrases	\$60	\$50	\$40

10% discount if bundled with any other offer

No Long Term Commitment
 Pricing valid through Dec. 31, 2015

www.TotalWebPartners.com

Contact "TotalWeb Partners" for ordering details: Email: sales@TotalWebPartners.com --- or --- Phone: 216-264-3573

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