

TotalWeb Partner RWD Conversion Offers



Strategic Value	Deliverable	RWD Facelift	RWD +New Content	RWD + Catalog + New Content
Improved Online Image <i>Better User Experience</i>	Site Face lift <i>(Update existing content) New Custom Design, Graphics, & Header</i>	15 Pages		
	Design & Build a New Custom Site or; Update and Add Custom Content to Existing Site <i>New Content , Copywriting, & Graphic design (Basic - single image header; D&B -animated header)</i>		Up to 15 Total Pages	Up to 20 Total Pages
	Copy-writing , Information & Technical Pages <i>(Included in total pages above)</i>	0	7 Pages	10 Pages
Measurement	Detailed Tracking and Reporting Tools	X	X	X
	CMS backend for self service changes	X	X	X
Advanced Technology <i>Attract & Engage Users</i>	Mobile (RWD)	RWD	RWD + One	RWD + One
	Customer Service Module; <i>Google Translator, Live Chat, & FAQ pg.</i>			
	Blog			
Online Searchable Catalog	Interactive Pages; <i>Choice of Gallery, Press Room, or Locator</i>			
	Searchable Catalog; <i>Selectable formats; Title, text, attributes, & images</i>			Up to 500 sku's
	<i>Catalog CMS, Reporting, and Editing Tools. Family tree index style custom search</i>			
Base Costs	One Time Build Cost	\$2,000	\$3,200	\$5,500
	<i>Additional Pages (Customer provided content)</i>	\$75	\$75	\$75
	<i>Additional Pages (TWP Copywriting)</i>	\$175	\$175	\$175
	TWP Hosting only	\$200 / yr	\$200 / yr	\$500 / yr
Optional Site Updating Service Pack 1	Client directed changes; Includes helpdesk for CMS & reporting	2 Hrs/mth	2 Hrs/mth	2 Hrs/mth
	Service Pack 1 Cost	\$75 / mth	\$75 / mth	\$100 / mth
Optional Site Updating Service Pack 2	MONTHLY CLIENT DIRECTED CHANGES PLUS Site analysis, updates and new content page creation; Includes helpdesk for CMS & reporting	2 Hrs/mth + Bi-Annual Analysis	2 Hrs/mth + Bi-Annual Analysis	3 Hrs/mth + Quarterly Analysis
	Service Pack 2 Cost	\$125 / mth	\$125 / mth	\$175 / mth

Hosting option Terms: 12 month minimum commitment, month to month thereafter. TWP Hosting only is billed annually. Other Hosting services are billed monthly
Pricing valid through Dec 31, 2015. Build Terms – 50% of Build cost to start. 50% due upon Launch.

www.TotalWebPartners.com

Contact "TotalWeb Partners" for ordering details:
Email: sales@TotalWebPartners.com --- or --- Phone: 216-264-3573

TotalWeb Partner WebSite Add Ons

For TWP Built Sites



Add On	Specs	Cost
New Page; <i>Product, Informational, or Form</i>	Html – Content provided	\$75
New Page + Content; <i>Product, Informational, or Form</i>	Html – Includes Copywriting	\$175
Blog / Forum	Wordpress Integration w/RSS Feed	\$350
Customer Service Module	Google Translator, Live Chat, & FAQ pg.	\$350
Search Landing Page	Search Term Driven Landing Page	\$350
Mobile	Mobile or Responsive Web Design (RWD)	\$350
Interactive Pages	Gallery, Locator, or Press Room	\$350
Video Production <i>(30-60 second Informational Presentation)</i>	Animated slide format (4 – 10 slides) with background sound or narration	\$350
Hourly Maintenance	Content, navigation, & page updates	\$60/hr
<u>E-Commerce or Spec Database</u> <i>Searchable database platform</i>	On-line Catalog (Includes 500 Sku's)	\$2,200 Setup + \$40/month hosting
		Additional Sku's <i>Up to 1,000 - \$1.50 each</i> <i>Up to 2,500 - \$1.10 each</i> <i>Up to 5,000 - \$.85 each</i> <i>Up to 10,000 - \$.60 each</i> <i>Over 10,000 - Quote</i>

* Excludes Configurator. If Product configuration is required see our Advanced Catalog Solutions

*Terms : 50% down – 50% upon publishing
Pricing valid through Dec 31, 2015

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